

# DIANDIAN DING

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## SUMMARY

UX designer with 4+ years of experience in world leading IT companies. Creative and self-motivated, I am proficient at solving complex problems and innovating products with user-centered design visions. Have the design terminal degree in the US and HCI master degree in top schools.

## EDUCATION

### University of Washington

2015-2016  
Seattle, WA, USA

### Master of Human Computer Interaction and Design

A cross-disciplinary program combining design and human behavior with engineering techniques. GPA 3.73

### Rhode Island School of Design (RISD)

2012-2014  
Providence, RI, USA

### Master of Design

Interior Architecture GPA 3.73  
Department Ranking No.1 in the US (2012).

### Tsinghua University

2008-2012  
Beijing, China

### Bachelor of Design

Environmental Design GPA 3.9 (1/21 Department)  
Both university and department ranks No.1 in China.

## WORK EXPERIENCE

### Adobe

2016-Present  
San Jose, CA, USA

### User Experience Designer

Leading the UX & UI design for Adobe Advertising Cloud TV, Creative, Cross-Channel Insights and integration with machine learning technologies (Adobe Sensei) for Adobe enterprise products.

### Intel Labs

2015 Spring  
Beijing, China

### UX & UI Design Consultant

Designed the user interface for a demo in Intel Developer Forum 2015, aka IDF 2015.

### Internet Based Engineering Co., Ltd

2014-2015  
Beijing, China

### Chief UX & UI Designer

Full-stack designer. According to the product demand, designed the wireframe, UX of mobile applications, managed the usability testing and iterated the GUI for the mobile applications and website products.

### Philips Healthcare

2014 Winter  
Andover, MA, USA.

### Ambient Experience Design Intern

Supporting Design Research & Analysis, Conceptual & Experience design of a Perioperative OR and a Diagnostics department for a High Acuity Trauma Hospital.

## OTHER EXPERIENCE

### Stanford University

2018 Spring  
Stanford, CA, USA

### Design Coach for Stanford d. school

Invited by Stanford d.school to coach design students in the design course.

### Intel Labs

2015 Spring  
Beijing, China

### Guest Speaker

Invited by Intel Labs China to give a talk about UI&UX design.

### Facebook

2015. 01  
Menlo Park, CA, USA

### Visual Designer

Won the design campaign for lunar new year. Designed t-shirts, posters and stickers which were selected and produced as the global official propaganda for the lunar new year of 2015.

### RISD

2012-2013  
Providence, RI, USA

### Teaching & Curator Assistant

Teaching Assistant of Advance Drawing & Computing Tectonics class (Graduate level).  
Gallery curator assistant of Rhode Island School of Design.

## SKILLS

User Experience Design, Interaction Design, Product Design, User-Centered Design, Information Architecture, User Research, Environmental Design, Design Strategy, Design Communication, Product Management, Project Management.