

DIANDIAN DING

Charles Morris Ter,
Sunnyvale, CA 94085

(+01) 401-523-9951
dingdiandian7@gmail.com

diandianding.com
linkedin.com/in/diandianding

SUMMARY

UX designer with 4+ years of experience in world leading IT companies. Creative and self-motivated, I am proficient at solving complex problems and innovating products with user-centered design visions. Have the design terminal degree in the US and HCI master degree in top schools.

EDUCATION

University of Washington

2015-2016
Seattle, WA, USA

Master of Human Computer Interaction and Design

A cross-disciplinary program combining design and human behavior with engineering techniques. GPA 3.73

Rhode Island School of Design (RISD)

2012-2014
Providence, RI, USA

Master of Design

Interior Architecture GPA 3.73
Department Ranking No.1 in the US (2012).

Tsinghua University

2008-2012
Beijing, China

Bachelor of Design

Environmental Design GPA 3.9 (1/21 Department)
Both university and department ranks No.1 in China.

WORK EXPERIENCE

Adobe

2016-Present
San Jose, CA, USA

User Experience Designer

Leading the UX & UI design for Adobe Advertising Cloud TV, Creative, Cross-Channel Insights and integration with machine learning technologies (Adobe Sensei) for Adobe enterprise products.

Huawei Technologies

2016 Spring
Santa Clara, CA, USA

UI Design Consultant for Wearable Device

Designed the user interface for a new mobile product demo for Huawei's US Lab.

Intel Labs

2015 Spring
Beijing, China

UX & UI Design Consultant

Designed the user interface for a demo in Intel Developer Forum 2015, aka IDF 2015.

Internet Based Engineering Co., Ltd

2014-2015
Beijing, China

Chief UX & UI Designer

Full-stack designer. According to the product demand, designed the wireframe, UX of mobile applications, managed the usability testing and iterated the GUI for the mobile applications and website products.

Philips Healthcare

2014 Winter
Andover, MA, USA.

Ambient Experience Design Intern

Supporting Design Research & Analysis, Conceptual & Experience design of a Perioperative OR and a Diagnostics department for a High Acuity Trauma Hospital.

OTHER EXPERIENCE

Stanford University

2018 Spring
Stanford, CA, USA

Design Coach for Stanford d.school

Invited by Stanford d.school to coach design students in the design course.

Intel Labs

2015 Spring
Beijing, China

Guest Speaker

Invited by Intel Labs China to give a talk about UI&UX design.

Facebook

2015. 01
Menlo Park, CA, USA

Visual Designer

Won the design campaign for lunar new year. Designed t-shirts, posters and stickers which were selected and produced as the global official propaganda for the lunar new year of 2015.

RISD

2012-2013
Providence, RI, USA

Teaching & Curator Assistant

Teaching Assistant of Advance Drawing & Computing Tectonics class (Graduate level).
Gallery curator assistant of Rhode Island School of Design.

SKILLS

User Experience Design, Interaction Design, Product Design, User-Centered Design, Information Architecture, User Research, Environmental Design, Design Strategy, Design Communication, Product Management, Project Management.